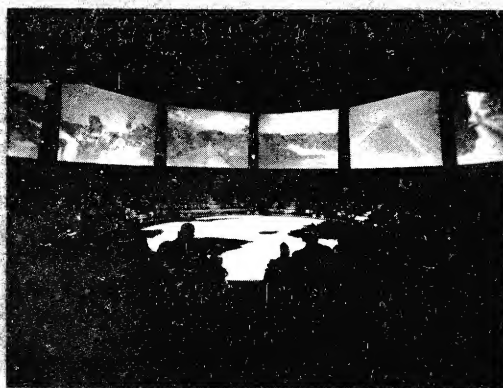
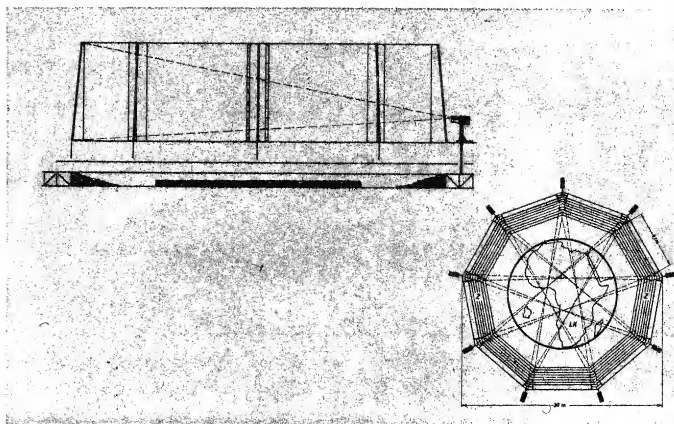
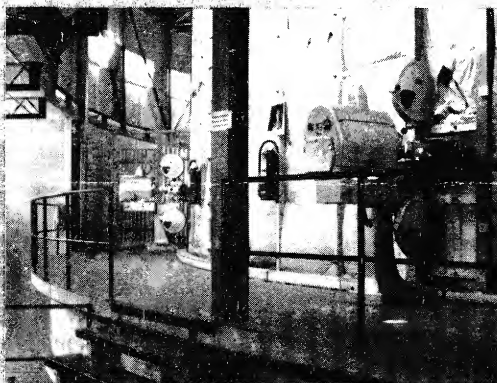
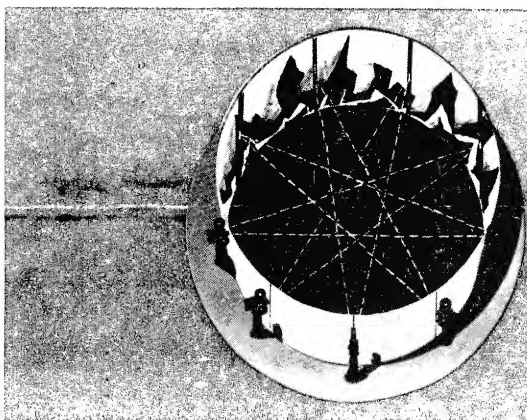


AFRIKARAMA. Industrie-Ausstellung Berlin 1962



Projektion von Diapositiven auf neun im Kreis angeordnete Bildschirme mit neun synchron gesteuerten Dia-Automaten mit einem Fassungsvermögen von je 40 Dias. Den erläuternden Text dazu liefert ein ebenfalls synchron gesteuertes Magnetband-Gerät mit einer Großverstärker-Anlage.

CIRCARAMA. Schweizerische Landesausstellung Lausanne 1964



Ein „Rundum“-Kino (System Walt Disney) von 30 m Durchmesser. Neun Normalfilmprojektoren, durch eine „elektrische Welle“ untereinander und mit einem Magnetbandspieler verbunden, projizieren auf den zylinderförmig angeordneten Bildschirm. Im Innern sitzen die Zuschauer.

Haben Sie eine tolle Idee, dann

KOMMEN SIE ZU UNS,

wir helfen Ihnen, diese zu verwirklichen.

Haben Sie noch keine Idee,

KOMMEN SIE ZU UNS,

wir machen Ihnen Vorschläge.

ZEISS IKON AG, 23 KIEL, Postfach 870, Germany

Vertretungen in vielen Städten Deutschlands und in vielen Ländern.

ÜBERREICHT
DURCH:

LATIN-AMERICARAMA in Berlin

Already in 1962 a special show "Partners in Progress" had been shown very successfully during the Berlin Industries Fair (see Picture and Sound, volume 69, page 451/452). Whilst the former show featured the subject "Africa", the 1964-show had for its subject "Latin America".

In the Deutschlandhalle — a hall which seats 16,000 — Dipl.-Ing. Bornemann, the architect, had created an exhibition on highly individualistic lines in the Latin American vein.

The visitor is virtually drawn into a group of rhythmically stepped structures which grow to a size of 6 m and guide him from stand to stand, from country to country. In the centre of this show is an amphitheatre with a hexagonal stage. The theatre is surrounded by seven screens of which the largest measures 10 x 10 m and on which colour slides on Latin America are projected.

Projection is by seven DIA-ERNEMAT projectors with XENOSOL lamps. This time, the screens were not arranged in a regular circle as in 1962, but were of varying dimensions and arranged in an irregular pattern (Fig. 1). The 800 seats were grouped around the stage. The seven DIA-ERNEMAT projectors were controlled by means of a tape recorder. The second track of the magnetic tape contained the control impulses which actuated the DIA-ERNEMAT projectors by way of a switching mechanism. Speech with background music was recorded on track No. 1. Sound reproduction was by ceiling loudspeakers. Additional lateral loudspeakers were operated for special sets of slides.

The shows were received very well, so that even the aisles were occupied by spectators, and most of the shows attracted up to 1000 people. This special exhibition was open from September 19 to October 4, 1964. There were 8 shows daily which were frequented by more than 100,000 enthusiastic visitors (Figs. 2 & 3).

T ü m m e l

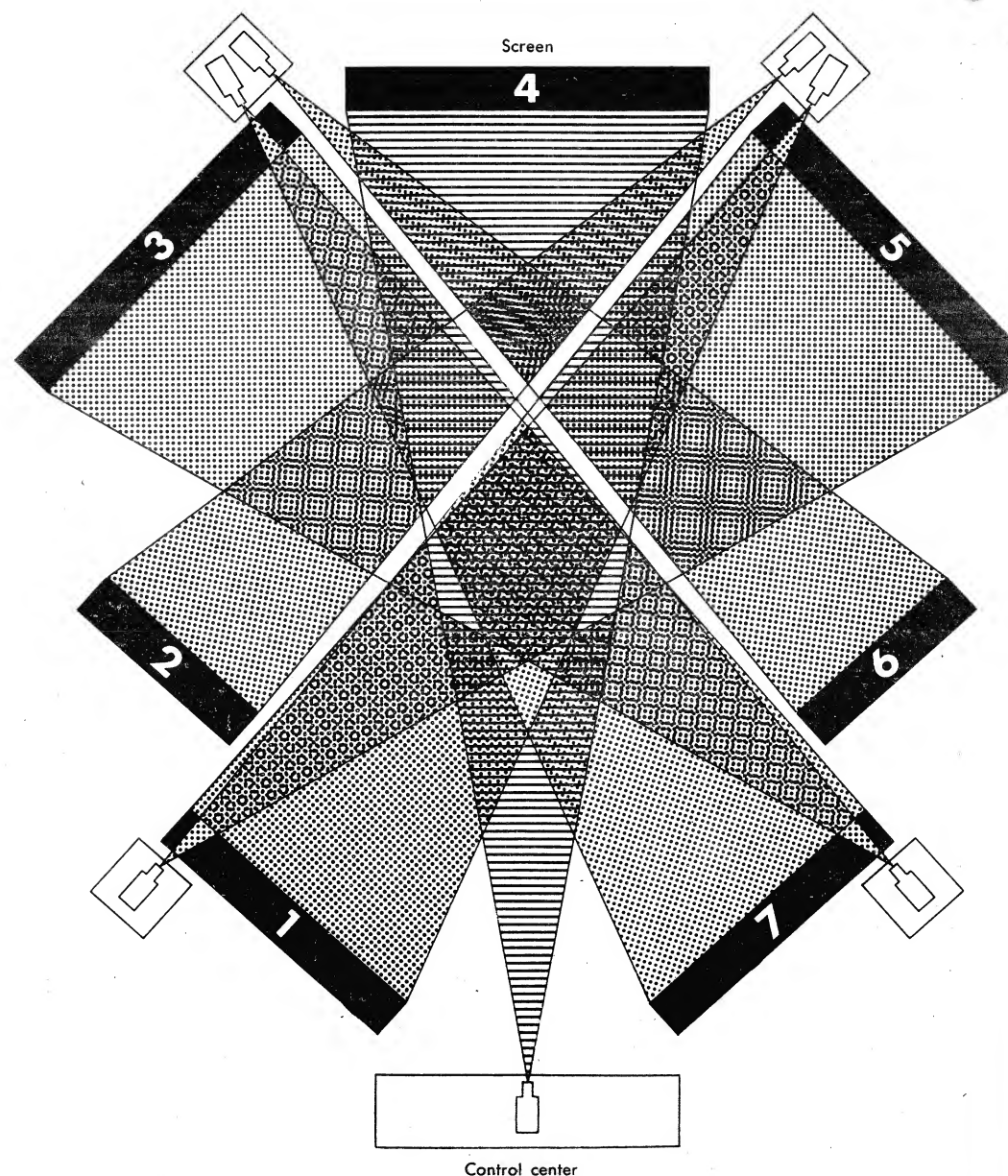


Fig. 1 Layout
(1 to 7: screens)